

Social Value summary 2020-21

Break down of SV pillar	Total value All Years	Percentage
1. Strong foundations	£63,612.00	21%
2. Every opportunity to succeed	£51,200.00	17%
3. A future built for everyone, an economy fit for all	£136,820.00	46%
4. A cleaner, more considerate Brent	£12,000.00	4%
5. A borough where we can all feel safe, secure, happy and healthy	£37,047.00	12%
Total commitment among 12 received files	£300,679.00	100%

The highest performance among all pillars was for 3. A future build for everyone, an economy fit for all with 46%



1. Strong foundations (12%)

1.1 Training and Development around digital skills for residents and businesses	£0.00
1.2 Initiatives to involve disengaged and under-represented groups	£42,000.00
1.3 Providing specialist training for Residents Associations and Voluntary Sector groups	£0.00
1.4 Encouraging participation, collaboration and co-design: Engaging and encouraging user and employee involvement in service design and delivery	£0.00
1.5 Engaging residents to support key initiatives in their local community	£17,612.00
1.6 Working alongside residents and organisations in parts of Brent that are particularly disadvantaged, with a view of improving outcomes	£4,000.00
Total for Pillar 1	£63,612.00

In pillar 1. Strong foundation the top data captured and committed by the suppliers is for 1.2 Initiatives to involve disengaged and under-represented groups 1.1 & 1.4 need improvement as no suppliers are committed to these areas so far.

2. Every opportunity to succeed (17%)		Total value All
2.1 Providing CV clinics and mock interview events (Providing events (either drop-in or pre-booked) at either council venues (Libraries etc.) or other sit		£9,200.00
2.2 Employment support and skills provision, including significantly increasing the take-up of apprenticeships		£39,500.00
2.3 Ensure that residents can access affordable training and learning opportunities, so that they can secure and remain in employment and enhance t		£2,000.00
2.4 Ensuring businesses in the supply chain encourage improved gender pay balance		£500.00
2.5 Ensuring businesses in the supply chain encourage increased representation of people with disabilities and mental health conditions in the workfo		£0.00
2.6 Ensuring businesses in the supply chain encourage increased Black, Asian and Minority Ethnic (BAME) representation in the workforce		£0.00
2.7 Ensuring businesses in the supply chain encourage more awareness and support for the improvement of staff mental health and wellbeing.		£0.00
		✔ £51,200.00

In Pillar 2. Every Opportunity to Succeed, the suppliers committed for Employment support and skills provision including take-up of apprenticeships. However, supporting people with disabilities and mental health and supporting BAME backgrounds are under committed. The fair and Ethical trade can be addressed here.

3. A future built for everyone, an economy fit for all (46%)		Total value All
3.1 Local investment from Contactors		£50,908.00
3.2 Contribute a number of hours to local businesses, voluntary and community organisations for: business support, financial advice, legal advice, HR		£55,912.00
3.3 Encouraging a diverse base of suppliers: Promoting supplier diversity including the participation of SME's, Third sector organisations and local supj in general		£14,000.00
3.4 Maximising opportunities for Brent organisations to participate in the council's supply chains and encouraging suppliers to make a social contribution to the local area of Brent		£15,000.00
3.5 Promote and support travel that will reduce the burden on our roads and keep traffic moving		£0.00
3.6 Service delivery models that would help ease the burden on our roads - particularly during peak travel times - such as better coordination and reductions in deliveries and vehicle movements		£1,000.00
		✔ £136,820.00

In Pillar 3. A future built for everyone, an economy fit for all, all the areas except Promote and Support travel are covered. So we need to encourage the suppliers to commit to this part too as it affects the local traffic issues. Local purchasing and generation of public savings can be considered at the time of awarding a contract?

	Total value All
4. A cleaner, more considerate Brent (4%)	
4.1 Encouraging people to contribute to clean air in Brent by using alternatives to cars for those journeys where it makes sense, by prioritising more walking and cycling routes, promoting sustainable means of transport and the health benefits of being more active	£3,000.00
4.2 Contributing toward increasing the number of trees and biodiverse, bee-friendly and sustainable planting on our streets, in our public spaces, and our award-winning parks	£0.00
4.3 Promote, encourage and actively work to change behaviours around recycling and making sustainable choices	£4,000.00
4.4 Helping with community clear-up days gardening and food growing projects	£5,000.00
4.5 Promoting greater environmental sustainability: Minimising waste and pollution, supporting carbon reduction initiatives, reduction of waste to landfill	£0.00
4.6 Suppliers reviewing how best to deliver energy efficiency products to prevent fuel poverty for local residents.	£0.00
	£12,000.00

In Pillar 4. A cleaner, more considerate Brent, the data shows the suppliers need to commit more in this area. Considering climate change and the effect of modern life we should encourage the suppliers to commit and deliver on more eco-friendly choices, like carbon reduction.

	Total value All
5. A borough where we can all feel safe, secure, happy and healthy (12%)	
5.1 Engaging residents to identify and supporting key initiatives in their local community	£2,000.00
5.2 Working alongside residents and organisations in parts of Brent that are particularly disadvantaged, with a view of improving outcomes	£1,100.00
5.3 Reduce isolation for older people - coordinate and run a befriending service	£0.00
5.4 Supporting local culture and heritage including events sponsorship	£33,947.00
5.5 Get children and young people to be more active and reduce their sugar intake, in partnership with schools, the NHS, and the community	£0.00
5.6 Supporting adults to take up physical activity, including making use of improved facilities on offer in the borough, such as our leisure centres and the Gladstone Park tennis courts	£0.00
5.7 Work with communities and voluntary sector to help tackle anti-social behaviour and serious youth violence.	£0.00
	£37,047.00

In this pillar, commitments of suppliers for inclusion of elderly people, trying to change the life style of young people for better healthy choices and anti-social perversion is under performed and needs improvement.

*Units captured for supplier commitments in different pillars are not included in this data as they are not same measures and are not comparable at this stage.